



Dormition & District Ukrainian Catholic Parishes

120 105th Street West Saskatoon, SK S7N 1N2

www.dormitionsaskatoon.ca

Parish Office: (306) 652-4837 admin.ducc@sasktel.net Fr. Andre: (306) 280-2941

Dormition of the Most Holy Mother of God – **Saskatoon**
 Sacred Heart – **Hawruliuke** Sacred Heart – **Vonda** St. John the Baptist – **Smuts** St. John the Evangelist – **Prud'homme**
 St. Volodymyr the Great – **Laniwci** Ss. Peter & Paul – **Bodnari** Ss. Peter & Paul – **Borschiw**

24 October 2021

GLORY TO JESUS CHRIST!

The author Leo Buscaglia tells of an experience he had in Cambodia many years ago. He was there visiting a friend of his, a native of the area. And Leo noticed that during the monsoon season, the people's way of life changed. The great rains would come and wash away their houses, so the people lived on huge communal rafts – several families, floating along together. Dr. Buscaglia wrote, "I went down there on a bicycle one day with my friend. I thought I'd help these people move their belongings and become part of their community. But my friend just laughed at me. "What do they have to move? Nature has taught them the only thing they have is from the top of their head to the bottom of their feet. Themselves, not things. They can't collect things because every year the monsoon comes and washes all the things away." Buscaglia reflected on what he saw – "I couldn't help thinking to myself, what would you do Leo, if a monsoon came to Los Angeles next week? What would you take? Your color TV... your car? The only thing you have to take is you."

Please sign up to get your photo taken for the Pictorial Directory – information is below. Our Knights of Columbus are hosting a Drive-Thru Perogy Supper on Sunday, November 8th - PRE-ORDERS ONLY - ONLINE at <https://form.jotform.com/Glova/perogy-supper> or by CALLING 306-241-3646.

Have a great week,
 Fr. André

UPCOMING LITURGIES & EVENTS: Oct 24-31, 2021

Date	Time	Location	Event
Sunday, Oct 24 22 nd Sunday after Pentecost	9:30AM	Dormition-Church Livestreamed	Divine Liturgy: For Our Parishioners
	11:30AM	Laniwci-Church	Divine Liturgy: For the needs of the Eparchy
	5:00PM	Dormition-Church	Divine Liturgy: +Roman Hyshka (Bernie Bodnar Family)
Monday, Oct 25	9:00AM	Dormition-Auditorium	UCWL Perogy-Making Session
Tuesday, Oct 26	9:00AM	Dormition-Church	Divine Liturgy: +Frank Karain
	7:30PM	In-Person/Zoom	Parish Council Meeting
Wednesday, Oct 27	9:00AM	Dormition-Church	Divine Liturgy: Birthday Blessings – Nettie Chomyn (Judith)
Thursday, Oct 28	11:30AM	STM College Chapel	Divine Liturgy: Catholic Missions in Canada
Saturday, Oct 30	11:00AM	Dormition-Church	Divine Liturgy: +Roman Hyshka (40 th Day Memorial)
	5:00PM	Dormition-Church Livestreamed	Great Vespers
	7:00PM	Bishop Pocock School	Jr Youth Night
Sunday, Oct 31 23 rd Sunday after Pentecost	9:30AM	Dormition-Church Livestreamed	Divine Liturgy: For Our Parishioners
	11:30AM	Prud'homme-Church	Divine Liturgy: For the needs of the Eparchy
	5:00PM	Dormition-Church	Divine Liturgy: Health – Rob Jungman (Marianne Greer)
Liturgical Ministry Schedule			
Date	Time	Welcomers	Epistle Reader
24 October	9:30AM	Vic & Therese Skomar	Annika Lalach
	5:00PM	Jana Lalach	Volunteer
31 October	9:30AM	Ray & Cheryl Moroz	Rose Hrycuik
	5:00PM	Loran Chrusch	Volunteer

The **Ukrainian Catholic Eparchy of Saskatoon Eparchial Safeguarding Policy: Covenant of Care, Electronic Communication and Technology & Abuse and Misconduct Policy** is a code of conduct which is designed to create safe and respectful church communities and healthy ministerial relationships, and to protect people from abuse and the harm that results. To speak to someone about a concern please contact Fr. Andre, Parish Coordinator of Care (PCC) **Jonathan Abrametz** at (306-652-8833 ext.1) or Deborah Larmour, Eparchial Coordinator of Care at 306-222-1475 or email: covenantofcare@skeparchy.org.

PLEASE PRAY FOR... Alex Skakun; Jules Chrusch; Rose Chrusch; Bill Muzyka; Johanna Bidulka; Albert/Genevieve Zaiachkowski; Al Pobran; Steph Cooley; Nikolas Stefanyshyn; Carlie, Chance and Caitlyn Rothwell; Jim Smith; Morgan Miller, Kyrell Sopotyck.

Please remember in your prayers those who are in hospitals, care homes and those who are not able to join us actively in our community. If you would like to have your name or a loved one added to the "PLEASE PRAY FOR" list, please call the parish office at 306-652-4837 or send an email to admin.ducc@sasktel.net.

Quick Links:

- [Livestreamed Liturgy on YouTube](#)
- [Livestreamed Liturgy on Facebook](#)
- Support your parish using [Pre-Authorized Debit \(PAD\)](#)
- Support your parish via E-Transfer: treasurerdormitionucc@gmail.com.

Junior Ukrainian Catholic Youth (Grades 6, 7, 8 & 9)

Sponsored by Ss. Peter & Paul Parish, Saskatoon

Come to Junior UCY!

Bring your creativity, curiosity, friends, mask and non-marking indoor shoes (for gym time)

- **Each evening typically consists of recreation time in the gym, a faith-related teaching, and really good fellowship.**
- **It is drop-in, so if your child can't attend this time, they can attend the next session no problem.**
- **The youth-leaders this year are Anna Maria Simko and Petro Seman, who are both faithful and responsible.**

Next sessions:

Saturday, October 30th, 7 - 9 p.m.

Saturday, November 13th, 7 - 9 p.m.

Saturday, November 27th, 7 - 9 p.m.

Location: Bishop Pocock Catholic Elementary School 227 Avondale Road - rear entrance

For more information, please contact Anna Maria Simko: email, ans745@usask.ca or Petro Seman: email, petroseman@outlook.com

**** PLEASE NOTE: All Current COVID-19 Protocols will be followed****

Dormition & District Parishes Pictorial Directory

Our Pastoral District is publishing a Pictorial Directory! Please note the following session dates, and then click the link or call 306-652-4837 to book your 15-minute photo session.

Vonda Hall: Wednesday, November 3 from 2:30PM to 8:30PM
Thursday, November 4 from 2:30PM to 8:30PM

To book a photo session at Vonda, go to <https://form.jotform.com/Glova/vonda-photo-session>.

Dormition Hall: Friday, November 5 from 2:30PM to 8:30PM
Saturday, November 6 from 9:30AM to 3:00PM
Monday, November 15 from 2:30PM to 8:30PM

To book a photo session at Dormition Parish, go to: <https://form.jotform.com/Glova/saskatoon-photo-session>

Knights of Columbus Drive-Thru Perogy Supper

The Knights of Columbus have perogies to sell. We can't do the "All You Can Eat" event in the basement like past years, so we decided to try a "DRIVE BY GET YOUR PEROGIES and EAT AT HOME NIGHT". This will be **Sunday, November 7, starting at 6 pm** (after the 5 pm Liturgy). We will have Ukrainian music playing for your entertainment while we run up and downstairs to serve you (likely just a speaker or maybe Loran Chrusch on the bandura if it's not freezing). We will be wearing masks and making this as safe as possible. We are serving a sausage and 8 Perogies for \$10 (with sour cream). PRE-ORDERS ONLY - ONLINE at <https://form.jotform.com/Glova/perogy-supper> or by CALLING 306-241-3646.

Catholic men are invited to join the Knights of Columbus, with a free 12-month membership available for those who join online at <https://www.kofc.org/secure/en/join/join-the-knights.html> Service and charity are at the heart of the Knights of Columbus. Founded to meet the needs of immigrants, refugees and families suffering from the death of a breadwinner, the Knights began as a small service organization and has grown into a worldwide financial and charitable organization. The Knights of Columbus is a "Catholic, Family, Fraternal Service Organization" that includes charitable service and financial aid to communities, parishes, families and members. Contact the Knights of Columbus council in your local parish for more information or see: <https://kofcsask.com>

Theology on Tap: For young adults 19 to 35. The next session will **premiere on Sunday, October 24th, and is dedicated to Vocation AND Creation.** Please tune in to hear about Peace-building and the season of Creation with **Dr. Lesya Sabada.** **Theology on Tap** can be found on **Facebook** at <https://www.facebook.com/saskatoonTonT> and on **YouTube** at <https://youtu.be/N3TpwzVI3pk>.

Palliative Care and Moral Distress - Tuesday, Oct. 26 9:30 a.m. to 4:30 p.m.

Cathedral of the Holy Family (123 Nelson Road) *Cost: \$20 (includes lunch)* Gain a deeper understanding of palliative care and also of the moral distress caused by medically-assisted suicide / euthanasia. To register, go to <https://rcdos.ca/fall-congress-series> or call (306) 659-5836 for more information.

STM Keenan Lecture - The 32nd Annual Michael Keenan Memorial Lecture at St. Thomas More College will be held at 7:30 p.m. **Thursday, Nov. 4**, with Saskatchewan author and naturalist Trevor Herriot presenting on "Hunger at the Banquet: A Faith and Justice Lens on Food, Land and Colonialism on the Prairie." Register for in-person and livestream options at bit.ly/Keenan2021STM

Donated items requested for CWL Clothing Depot's annual Christmas Sale: Needed items include toys, socks, underwear, gloves, mittens, toques, sheets, towels, jewelry, health and beauty items, household items and individually wrapped candy. Donations help those who are struggling to make ends meet, giving them a joyous opportunity to shop for Christmas gifts for their loved ones. Parents can choose toys and gifts at an affordable price while enjoying the freedom and dignity of making their own purchases; while children with only a few coins can buy a gift for their loved ones. **The sale runs from Nov. 12 until Dec. 23, with donations needed and welcomed immediately!** Donations can be dropped off between 10 a.m. and 2 p.m. Monday to Friday at 619-20th Street West, Saskatoon (rear entrance of Friendship Inn). Please ring the back doorbell when delivering items. Volunteers are also always welcome at the CWL Clothing Depot. Call Bea for more information: (306) 242-5042.

SCHOOLS WIN+TWICE

ONLINE LOTTERY AND 50/50

You could win BIG and support your local Catholic School in the process!

The Schools Win Twice Lottery is back this fall in the Greater Saskatoon Catholic School Division and is bigger and better than ever. The lottery will now be online with 8 great prizes to be won plus there is an added 50/50 lottery with a max payout of \$250,000!

Our local Catholic Schools will win twice by receiving 50% of the proceeds from their prize lottery ticket sales and by having the opportunity to apply for grants in support of their Schools.

Ticket sales will begin October 1, 2021, and the draws will be made December 1, 2021.

Please consider purchasing tickets and asking your family and friends to do so as well. Our local Catholic Schools and their students will directly benefit by your support and you could win BIG!

Click here to purchase tickets and to learn more about the [Schools Win Twice](#) Lottery.

Catholic TRC Healing Response: The Catholic Bishops of Saskatchewan recently sent an update about fund-raising efforts to support healing and reconciliation initiatives in consultation with Indigenous people, especially in relation to TRC Call to Action #61. Funds raised will be part of a national \$30-million fund-raising pledge announced Sept. 27 by the Catholic bishops of Canada, following their apology to the Indigenous Peoples of this land. Read both the Saskatchewan bishops' message and the statement by the Catholic bishops of Canada at rcdos.ca. To make a gift or learn more about the fundraising initiative launched by the bishops of Saskatchewan see: <https://dscf.ca/catholic-trc-healing-response/>

Online Bible Study Sessions with Hieromonk Gregory Hrynkiw, ASTH

The Acts of the Apostles

Tuesdays, 6:30 – 7:15 pm

October 5, 2021 to May 31, 2022

Bible Study – Weekly sessions with Hieromonk Gregory Hrynkiw, ASTH will begin **Tuesday, October 5, 2021 and run through to May 31, 2022** [No sessions Dec-28; Jan-04, Feb-15, Apr-19 and May -03], meeting on-line via **WebEx with Login from 6:15 pm and the sessions will run from 6:30 – 7:30 pm**. Fr. Gregory will lead the scripture study on the **Acts of the Apostles**. To register, please contact the Sisters Servants of Mary Immaculate (SSMI) at the **Ukrainian Catholic Religious Education Centre (UCREC)**, by emailing them at rel.ed@sasktel.net or calling them at 306-652-1718, 306-653-1897 or 306-380-8509. Once you have received the link and downloaded the WebEx App, you will get weekly invitation notices from the Sisters to join in the sessions.

A “goodwill offering” towards the sessions can be made by: (1). Cheque made out to Father Gregory Hrynkiw, mailed to the **Ukrainian Catholic Religious Education Centre (UCREC)** 214 Avenue M South, Saskatoon, SK S7M 2K4; (2). Via eTransfer from your bank mobile app or website to asketerion@gmail.com [We are Auto Deposit registered, so no need for a security question or password. In the Message, simply type in your name], or (3). PayPal:

https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=SRTQSADRCRWCL&source=url

UKRAINIAN CATHOLIC FOUNDATION OF SASKATCHEWAN GRANT FUND PROGRAM

Ukrainian Catholic Foundation of Saskatchewan (UCFSask) is now considering applications for grants from the Grant Fund Program. The Foundation is looking for applications from Parishes/Missions and approved Eparchial Organizations for projects/initiatives that align with the Foundation's mission and purpose. In addition, grant allocations will also be guided by the recommendations for action from the Eparchial 2014 SOBOR Document – The Vibrant Parish.

To receive this grant money, Parishes/Missions or Eparchial Organizations will be required to complete a grant application form. The application form is available under the “Grants” tab on the Foundation's website at www.ucfsask.org. More detailed information concerning the grant fund, and the guidelines under which grants will be considered is also available under the “Grants” tab on the website.

Parishes/Missions or Eparchial Organizations wishing to apply for a grant should complete and submit their “grant application form”, to the Foundation Office by 5:00pm **November 15, 2021**

If more information or clarification is required, please contact the UCFSask office at: (306) 653-0138, ext 223 or email at admin@ucfsask.org. or go to our website at www.ucfsask.org where the criteria for grant funding and the grant application form is located under the “GRANTS” caption.

2021 Bishop Roborecki Branch UCBC Scholarship

Three \$100.00 Scholarships are available to youth ages 8-18 (ages as of December 31, 2020) to encourage them to continue participating in Ukrainian Language, Liturgical Activities, Traditions, and Culture. The youth must be a member of one of the three Ukrainian Catholic parishes in Saskatoon and show consistency in leadership qualities. The youth may be nominated, in written form, by any parishioner of the three Ukrainian Catholic parishes, clergy, sisters, UCBC members, staff members of Bishop Filevich Ukrainian Bilingual School or the Ukrainian Program at Bethlehem High School, members of parish organizations, Ukrainian arts groups, and St. Volodymyr Camp Board. Candidates may not be nominated by members of their immediate families. Nomination information is to include nominee's school, grade, parish affiliation, and relevant family information.

Deadline for nominations is Tuesday, November 23, 2021. To submit nominations or for further information, contact Bro. Bernard Bodnar (306-382-1647) or Bro. Bill Gulka (306-249-0243). Nominations may be mailed or submitted to “2021 Scholarship”, St. George Cathedral Parish, 210 Avenue M South, Saskatoon, SK S7M 2K4, or to w.gulka@sasktel.net or saintgeorge@shaw.ca.

Campaign Life Coalition Saskatchewan: 40 Hours for Life Campaign in Saskatoon will run from Wednesday Sept 22nd, concluding on Friday, October 29th, 2021 in front of City Hospital at the corner of Queen Street and 7th Avenue. The campaign will be conducted Monday to Friday from 9 am to 12 noon. Each day, there will be three one hour 'shifts': 9 am to 10 am, 10 am to 11 am, and 11 am to 12 noon. If you can help be a witness for life during any of these time slots - one-time, daily (eg: M-F at 9), weekly (eg: Fridays at 10) - please let us know by calling 306-249-2764 or email campaignlifesk@gmail.com

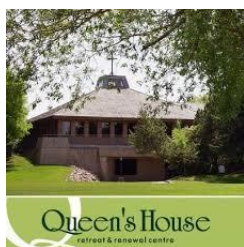
Musée Ukraina Museum: For a listing of recent Lottery Calendar Winners go to: <https://www.mumsaskatoon.com/index.php/2021-lottery-calendar>



OUR LADY OF GUADALUPE PILGRIMAGE & TOUR to Mexico City

"Enculturated 2022"– February 10 – 19, 2022 with Bishop Bryan Bayda, CSsR. Journey with San Juan Diego to meet Our Lady on the Hill of Tepeyac! Meditate on the mystery of the miraculous tilma in the Basilica! Be uplifted by thousands of people on a Sunday morning! Experience enculturated evangelization! Come home understanding how powerful Our Lady's appearance truly was and is today! **Land Package & Registration: **Double/triple occupancy \$2100/person; *Single occupancy \$2400. Land package includes** hotel accommodation, breakfasts & dinners at the Hotel Villa Quijotes near the Shrine. Also includes English speaking tour guide with group van transportation (includes group

to/from airport). **Pilgrim's expenses include** travel/health insurance, lunches, tips for maids & waiters, mass offerings & donations, shopping, personal needs, personal requests to tour guide, free time expenses, museum & pyramid admission (\$10 approx.). **Group Airfare & Insurance:** Michael Bayda, Lobstick Travel 1-800-665-0171; mike@lobsticktravel.com **Registration: \$100.00** (nonrefundable deposit) to hold your spot; **\$1,000.00 (\$1150 single) required by October 31, 2021.** Balance of **\$1,000.00 (\$1150 single) required by November 30, 2021.** **Contact:** Teresa Bodnar-Hiebert all5hieberts@gmail.com



Queen's House Retreat & Renewal Centre, Saskatoon – Upcoming Programs & COVID-19 Update:

QUEEN'S HOUSE RETREAT & RENEWAL CENTRE welcomes you! Our programming combines in-person and online events using Zoom. Please visit our webpage for a list of our programs: http://www.queenshouse.org/?page_id=4399

For inquiries/additional information contact Sarah Donnelly, Programming Director: 306-242-1916 x226.

COVID UPDATE: As infections continue to rise in Saskatchewan, we are requesting that those attending all in-person gatherings at Queen's House wear masks and be fully vaccinated. Please note that many of our programs are also offered on Zoom, so that we are able to welcome as many participants as possible to our upcoming retreats, workshops and gatherings. Thank you.

"SHARE THE SPIRIT" 50/50 LOTTERY DRAW (Lottery License - #LR21-0081)

The Ukrainian Catholic Foundation of Saskatchewan (UCFSASK) will again be conducting a "Share the Spirit" 50/50 Lottery Draw. The draw date will be made on **Friday, December 3, 2021, 2:00 pm at 214 Avenue M S, Saskatoon SK.**

The ticket price will be \$20.00 per ticket. The ticket distribution will be as follows:

- 50% or \$10.00 of each ticket sold will go to the winner of the lottery draw
- 25% or \$5.00 of each ticket sold will go to a Parish/Mission or designated Eparchial Organization named on each ticket by the ticket purchaser as the "Parish/Mission or Eparchial Organization Designation".
- 25% or \$5.00 of each ticket sold will go to UCFSASK
- Total number of tickets available for sale: 13,750
- Total maximum prize value: \$137,500.00

This "Share the Spirit" Lottery will provide the Faithful of the Eparchy an opportunity to participate in a 50/50 Lottery Draw; to support their favorite Ukrainian Catholic Parish/Mission or the designated Eparchial Organization in the Eparchy of Saskatoon; and, to assist UCFSASK in promoting the cultural, social, educational, and spiritual initiatives, policies, and objectives of the Eparchy of Saskatoon among Ukrainian Catholics in the Province of Saskatchewan.

Very shortly each Parish Family in the Eparchy will receive a package containing information concerning this lottery draw and tickets for purchase. Please check your mailbox for your package.

Please consider the purchase of the 50/50 Lottery Ticket, and help support a Parish/Mission, or a designated Eparchial Organization and UCFSASK. We thank you graciously and humbly ask for your support. The winner of the 2020 "Share the Spirit – 50/50 Lottery draw won \$32,900. (2019 - \$29,220; 2018 - \$29,440). For more information on the Lottery, please contact the Foundation office at (306) 653-0138, ext. 223 (collect). If you want more detailed information on the "Share the Spirit" 50/50 Lottery, please visit the UCFSASK Website at www.ucfsask.org.

"Share the Spirit" 50/50 Lottery Draw Information

- Draw date: Friday, December 3rd, 2021, at 2:00pm at 214 Avenue M South, Saskatoon SK
- Ticket Price: \$20.00 per ticket
- Total number of tickets available for sale: 13,750
- Total maximum prize value: \$137,500.00

Employment Opportunity
Eparchy of Saskatoon – Communications Coordinator
Full-time (40 hours per week)

The Eparchy of Saskatoon is accepting applications for a Permanent Full-time Communications Coordinator position, (40 hours per week, flex time). Safeguarding Protocols will be required, including Criminal Record Check, (prior to interview), and Covenant of Care Training for the successful applicant. Duties will commence on January 4, 2022. **Please submit any inquiries and application with a cover letter and resume to admin.skeparchy@sasktel.net by 4:30 p.m., Monday, November 15, 2021.**

Summary and Accountability:

Under the direction of the Bishop, or his designate, the Communication Coordinator works in ensuring that our Eparchy, Ministries and Organizations are made more visible to our Ukrainian Catholic community, both locally, nationally and internationally, through the development and maintenance of our Eparchial websites, Social Media, communication of materials and resources to our clergy, parish offices, communication reps and organizations, ensuring that information is shared and accessible, and to continue to develop better communication networks throughout our Eparchy.

Essential Duties and Responsibilities:

- Providing support and assistance to and maintaining relationships with the Eparchial Communications Network – Eparchial ministries, staff, clergy, parishes, communication reps and organizations; focusing on community engagement and organizational communications
- Co-ordinate the flow of information to the faithful of the Eparchy through bulletin notices, inserts and e-mails
- Designing/Coordinating notices as required by the Bishop or his designate
- Assisting in gathering, verifying, and distributing Eparchial policies/standards, communiqués, activities, and information
- Preparing and distributing Eparchial press and media releases
- Providing consultation, advice and guidance on media / public relations matters to the Bishop and to Eparchial staff
- Maintain familiarity with clergy and parishes in our Eparchy and networking contacts throughout the province (i.e., other Eparchies, RC Dioceses, Catholic School Boards, etc.)
- Development and growth of our Eparchial website (skeparchy.org), and the continual updating of information, news, and events and for the websites for Ukrainian Catholic Foundation of Saskatchewan (ucfsask.org) and Youth and Young Adults (UCYA)
- Prioritizing the items submitted for the Eparchial websites and responding to requests from outside parties for articles
- Maintaining regular back-up and updates of the Eparchial website and the websites for UCFSASK, UCYA and FLO (Family and Life Office)
- Reviewing and compiling statistical data of public usage of our websites
- Overseeing the posting of relevant, original, high-quality content for the Eparchial social media channels
- Overseeing the graphics for the Eparchy's social media channels' cover, profile pic, etc.
- Analyzing the social media presence of similar organizations; creating a publishing schedule that maximized content impact
- Monitoring and responding to online reviews
- Monitoring trends in social media tools, applications, channels, design, and strategy.
- Developing and expanding community outreach efforts through social media by providing social media support to the parishes and organizations of the Eparchy
- Acquire and maintain resources appropriate to the activities of the office
- Implementing ongoing education to remain highly effective
- Provide reports showing results as requested.
- Maintain compliance with all Eparchy policies and procedures
- Carry out additional duties as directed by the Bishop or his designate

Education and/or Work Experience Requirements:

- Excellent verbal and written communication skills, including ability to effectively communicate with internal and external personnel
- Excellent time management skills and the ability to prioritize work
- Strong organizational skills with the ability to multi-task and maximum precision and attention to detail
- Excellent computer proficiency (MS Office – Word, Excel, PowerPoint, Publisher)
- Knowledge of website programs and social media platforms: WordPress, WINSCP, cPanel/Webmail, Livestream (RTSP.ME), html codes, Facebook, Tweeter, Twitter, Instagram, YouTube, etc.
- Familiar with publishing and graphic programs like Adobe, PaintNet, etc., and digital management techniques
- Knowledge/Understanding of Ukrainian language and Ukrainian keyboard an asset for website communication
- Working knowledge of office equipment (i.e., printers, fax)
- Must be able to work under pressure and meet deadlines, while maintaining a positive attitude
- Ability to work independently and to carry out tasks to completion within parameters of instructions given, prescribed routines, and standard accepted practices
- Post-secondary education preferably in communications, website design, marketing, or public relations and/or equivalent experience required